Contract Agreement Between:

# CONTRACT

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---|---|
| 480879 / | 06180308 |

| Product |
|---|
| NRCC IE 2012 |

| Contract Dates | Estimate # |
|---|---|
| 10/05/12 - 10/11/12 | 2602 |

| Advertiser | Original Date / Revision |
|---|---|
| NRCC | 10/04/12 / 10/04/12 |

And:

**National Media Research Planning & Placement**
**815 Slaters Lane**
**Alexandria, VA 22314**

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| KVVU | Teresa Difuria | TELEREP-PHIL |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | 155 | 426 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 12 | KVVU | 10/05/12 | 10/05/12 | TMZ | 730-8p | | :30 | | | NM | 0 | $0.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| | Week: | 10/01/12 | 10/07/12 | ----1-- | 1 | $575.00 | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | 1 | KVVU | 10/01/12-10/07/12 | TMZ | 730-8p | ------F---- | :30 | | ~~$575.00~~ | NM | | |
| | | See MG 33.2,33.3 | | | | | | | | | | |
| E 13 | KVVU | 10/05/12 | 10/05/12 | Kitchen Nightmares | Fri 8p-9p | | :30 | | | NM | 1 | $2,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| | Week: | 10/01/12 | 10/07/12 | ----1-- | 1 | $2,500.00 | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | 1 | KVVU | 10/01/12-10/07/12 | Kitchen Nightmares | Fri 8p-9p | ------F---- | :30 | | ~~$2,500.00~~ | NM | | |
| | | See MG 13.2 | | | | | | | | | | |
| | 2 | KVVU | 10/05/12-10/05/12 | X Factor | Fri 8p-9p | ------F---- | :30 | | $2,500.00 | NM | | |
| | Ⓜ | MG for 13.1 10/05 | | | | | | | | | | |
| E 33 | KVVU | 10/07/12 | 10/07/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 2 | $1,025.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| | Week: | 10/01/12 | 10/07/12 | ------1 | 1 | $450.00 | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | 1 | KVVU | 10/01/12-10/07/12 | Sports Plus Su 1045p | 1045p-11p | ---------Su | :30 | | ~~$450.00~~ | NM | | |
| | | See MG 33.2,33.3 | | | | | | | | | | |
| | 2 | KVVU | 10/05/12-10/05/12 | Fox 5 News at 6pm | M-F 6-630pm | ------F---- | :30 | | $525.00 | NM | | |
| | Ⓜ | MG for 12.1,33.1 | | | | | | | | | | |
| | 3 | KVVU | 10/05/12-10/05/12 | Fox 5 News at 6pm | M-F 6-630pm | ------F---- | :30 | | $500.00 | NM | | |
| | Ⓜ | MG for 12.1,33.1 | | | | | | | | | | |
| N 44 | KVVU | 10/11/12 | 10/11/12 | MORE Access | 6-7pm | | :30 | | | NM | 0 | $0.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| | Week: | 10/08/12 | 10/14/12 | ---2--- | 2 | $235.00 | | | | | | |
| | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| | 1 | KVVU | 10/08/12-10/14/12 | MORE Access | 6-7pm | ----Th----- | :30 | | ~~$235.00~~ | NM | | |
| | | See MG 47.2,47.3 | | | | | | | | | | |
| | 2 | KVVU | 10/08/12-10/14/12 | MORE Access | 6-7pm | ----Th----- | :30 | | ~~$235.00~~ | NM | | |
| | | See MG 47.2,47.3 | | | | | | | | | | |
| N 45 | KVVU | 10/11/12 | 10/11/12 | Extra | M-F 7-730p | | :30 | | | NM | 0 | $0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**KVVU TV**
**25-TV 5 Drive**
**Henderson, NV 89014**
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| Contract / Revision | Alt Order # |
|---|---|
| 480879 / | 06180308 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **10/05/12 - 10/11/12** | NRCC IE 2012 | **2602** |

| Advertiser | Original Date / Revision |
|---|---|
| **NRCC** | 10/04/12 / 10/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---1--- | 1 | $420.00 | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | | Length | Rate | Type | | |
| 1 | *KVVU* | *10/08/12-10/14/12* | | *Extra* | *M-F 7-730p* | ----Th----- | | *:30* | ~~*$420.00*~~ | *NM* | | |
| | *See MG 47.2,47.3* | | | | | | | | | | | |
| N 47 | KVVU | 10/11/12 | 10/11/12 | TMZ | 730-8p | | | :30 | | NM | 2 | $1,465.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 10/08/12 | 10/14/12 | ---1--- | 1 | $575.00 | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | | Length | Rate | Type | | |
| 1 | *KVVU* | *10/08/12-10/14/12* | | *TMZ* | *730-8p* | ----Th----- | | *:30* | ~~*$575.00*~~ | *NM* | | |
| | *See MG 47.2,47.3* | | | | | | | | | | | |
| 2 | KVVU | 10/07/12-10/07/12 | | The Simpsons/Cleveland | 7p-8p | ---------Su | | :30 | $1,240.00 | NM | | |
| Ⓜ | MG for 44.1,44.2,45.1,47.1 | | | | | | | | | | | |
| 3 | KVVU | 10/07/12-10/07/12 | | Extra Weekend | Su 6-7p | ---------Su | | :30 | $225.00 | NM | | |
| Ⓜ | MG for 44.1,44.2,45.1,47.1 | | | | | | | | | | | |
| | | | | | | | | | Totals | | 131 | $89,115.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/01/12 -10/11/12 | 131 | $89,115.00 | $75,747.75 |
| Totals | 131 | $89,115.00 | $75,747.75 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.19
**CHANGES** *** KVVU-TV ***

REP HEADLINE# 6180308 TRF# 480879
$$$ MOD# 3: UNAPPROVED REV #2 $$$

ADV #_____ ADV. NAME ISS/NRCC-IE REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 6180308 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2602 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT4/12 18.19

REP: TO ROSE
FR NIKKI
OK'D M6 SEE LINES 84-85
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 155 | | | AGENCY EST# = 2602 | | | | | | |
| | | | AGENCY PRODUCT CODE = 426 | | | | | | | | | |
| 44 | | S | 600P-700P | 30 | | $235.00 | 10/11 | 10/11 | 0 | | THU | 0 |
| | PROGRAM : MORE ACCESS | | | | | | | | | | | |
| | RA35-64 : 1.1 | | | | | | | | | | | |
| | CON COM1: MORE ACCESS | | | | | | | | | | | |
| 84 | | A | 700P-800P | 30 | | $1,240.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| | PROGRAM : SIMPSONS/CLEVELAND | | | | | | | | | | | |
| | RA35-64 : 1.1 | | | | | | | | | | | |
| | ORD COM1: SPOTS N/A DUE TO DEBATES. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. | | | | | | | | | | | |
| | THIS IS A MAKE-GOOD FOR OCT11 ON LINE-44 FOR 2 SPOTS/WK | | | | | | | | | | | |
| | THIS IS A MAKE-GOOD FOR OCT11 ON LINE-45 FOR 1 SPOT/WK | | | | | | | | | | | |
| | THIS IS A MAKE-GOOD FOR OCT11 ON LINE-47 FOR 1 SPOT/WK | | | | | | | | | | | |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6180308 TRF# 480879 ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.19
$$$ MOD# 3: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 85 | | A | 600P-700P | 30 | | $225.00 | 10/7 | 10/7 | 1 | | SUN | 1 |

PROGRAM : EXTRA WEEKEND
RA35-64 : 1.1
ORD COM1: SPOTS N/A DUE TO DEBATES. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 84-85

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 45 | | S | 700P-730P | 30 | | $420.00 | 10/11 | 10/11 | 0 | | THU | 0 |

PROGRAM : EXTRA
RA35-64 : 1.6
CON COM1: EXTRA

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 47 | | S | 730P-800P | 30 | | $575.00 | 10/11 | 10/11 | 0 | | THU | 0 |

PROGRAM : TMZ
RA35-64 : 2.1
CON COM1: TMZ

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| M6 | OK'D | BUY#44 | MISSED: | THU/600P-700P | OCT11(2/WK) | 30S | $235.00 (OCT4/12) |
| | | BUY#45 | | THU/700P-730P | OCT11 | 30S | $420.00 |
| | | BUY#47 | | THU/730P-800P | OCT11 | 30S | $575.00 |
| | | | OFFER: | SUN/700P-800P | OCT7 | 30S | $1,240.00 PLS ADVISE. |
| | | | & | SUN/600P-700P | OCT7 | 30S | $225.00 |

CMT: SPOTS N/A DUE TO DEBATES. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12 89115.00

CONTRACT TOTAL 89115.00
TOTAL SPOTS 131

MARKET TOTALS $405,068 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE